

How to prepare a paper for publishing

After the research is performed and the paper is structured according to IMRAD approach, here are some steps for preparing your paper for publishing.

Steps for preparing a paper for publishing (Wiley-Blackwell, 2013, modified):

1. **Select a journal (or a conference)**
2. Consult the Journal's **Author Guidelines** for the following:
 - **Editorial Policy / Aims & Scope** – these will help you decide if your article is appropriate for the Journal
 - you might also look through recent issues of the Journal to see what papers are being published in the journal.
 - **Ethical Guidelines** – these will help you avoid problems with publication ethics, for example plagiarism or manipulation of figures.
 - **Manuscript Preparation** – these will help you write your manuscript in a clear and concise fashion and make it easier for editors and referees to understand it.
3. **English efficiency**
 - If possible ask a lector or colleagues with good English-language skills and experience of writing scientific papers to read your manuscript and provide constructive feedback.
 - Use an English-language improvement service if necessary – major publishers such as Elsevier, Springer, Wiley-Blackwell and others give the details of several recommended suppliers.
4. Consult publisher's **Author Services** web site which contains lots of useful information for prospective authors.
5. Consult the Journal's **Editorial office** staff by email if you are unsure about general or specific issues relating to your manuscript.
6. Check list - Before submitting your manuscript ask yourself the following questions:
 - Have you written your manuscript so that it puts your work in a broad context whilst staying relevant to the Journal's readership?
 - What are the key points that you need to make?
 - Have you focused on the hypothesis(es) that you tested?
 - Have you thought about experiments in terms of future papers?

- Have you been concise with your manuscript title and abstract? These are the parts of your paper that editors, referees and readers will see first.
- Have you avoided “lazy” errors? These may cause reviewers to question the substance of your article.

7. Use the **online submission** facility offered by the Journal (if available).

How to select a journal or a conference for publishing?

- SCOPE
 - Topic of the paper should fit into the scope of the journal (or conference). See the scope of the journal or conference proceedings
- ABSTRACTING & INDEXING:
 - Select journals that are indexed in top databases (Top journals = indexed in top databases)
 - **Top databases (A1 papers):**
 - Web of Science – includes:
 - Science Citation Index (Social Science Citation Index),
 - Current Contents,
 - Arts & Humanities Citation Index
 - Index Chemicus
 - Master Journal List
 - Book Citation Index
 - Conference Proceedings Citation Index (**CPI**) and others.
 - Scopus
 - Web of knowledge – includes:
 - [Backfiles](#)
 - [Biological Abstracts](#)
 - [BIOSIS Citation Index](#)
 - [BIOSIS Previews](#)
 - [Book Citation Index](#)
 - [CAB Abstracts](#)
 - [Chinese Science Citation Database](#)
 - [Century of Science](#)
 - [Century of Social Sciences](#)
 - [Current Contents Connect](#)
 - [Data Citation Index](#)
 - [Derwent Innovations Index](#)
 - [Endnote](#)
 - [Essential Science Indicators](#)
 - [FSTA-Food Science and Technology Abstracts](#)
 - [Global Health from CABI](#)
 - [Inspec](#)
 - [Journal Citation Reports](#)
 - [MEDLINE](#)
 - [ResearcherID](#)
 - [Reference Manager](#)
 - [SciELO Citation Index](#)

- [Thomson Reuters Links](#)
 - [Web of Science](#)
 - [Zoological Record](#)
- **Relevant, but not top databases (A2 papers):**
 - EconLit (or Journal of Economic Literature – JEL)
 - ABI/Inform
 - EBSCO
 - ProQuest
 - CAB Abstracts
 - DOAJ
 - LISA
 - RePec
 - Ulrich's Periodicals Directory
 - Google Scholar
 - Hrcak

and others.

- **JOURNAL IMPACT FACTOR**

- Impact factor of a journal shows the ratio of citations of journal papers in other journals according to the number of papers in the journal (higher impact factor is better; more than 1 = good, more than 2= excellent)
- Where to find the impact factor of a journal: in Journal Citation Reports, <http://www.online-baze.hr/baze?q=&l=J>

List of journals

Journals published in Croatia:

- **Ekonomski vjesnik (Economic Gazette)**
 - Publisher: Ekonomski fakultet u Osijeku
 - indexed in: Sociological Abstracts (San Diego, USA), Referativnyi Zhurnal (Abstracts Journal) (Moskva, Russia), CAB International (Wallingford, United Kingdom), EBSCO Host, EconLit, Hrcak
 - web page: <http://www.efos.unios.hr/ekonomski-vjesnik/>
- **Ekonomska istraživanja (Economic Research)**
 - Publisher: Sveučilište Jurja Dobrile u Puli, Fakultet ekonomije i turizma “Dr. Mijo Mirković”
 - indexed in: Social Sciences Citation Index, Social Scisearch, Journal citation, Thomson Reuters (USA), CAB abstracts (Wallingford, UK), EBSCO publishing database, EconLit (American Economic Association, USA), Scopus, Geobase (Eslevier, Amsterdam, Netherland), ABI/Inform, Proquest (Cambridge, UK), Cabell's directory of publishing opportunities in economics & finance (Beaumont, USA)
 - web page: <http://oet.unipu.hr/index.php?id=164>
- **Zbornik Ekonomskog fakulteta u Zagrebu**
 - Publisher: Ekonomski fakultet Zagreb

- indexed in: EconLit, Journal of Economic Literature (JEL)
- web page: <http://www.efzg.unizg.hr/default.aspx?id=6006>
- **Tržište**
 - Publisher: Ekonomski fakultet Zagreb
 - indexed in: SCOPUS, EBSCO, ProQuest ABI/INFORM, Central and Eastern European Online Library CEEOL
 - web page: <http://www.efzg.unizg.hr/default.aspx?id=6462>
- **Poslovna izvrsnost (Business Excellence)**
 - Publisher: Ekonomski fakultet Zagreb
 - Indexed in: EconLit, Journal of Economic Literature (JEL), EBSCO, ProQuest ABI/Inform, CAB Abstracts
 - Web page: <http://www.efzg.unizg.hr/default.aspx?id=12284>
- **Management: Journal of Contemporary Management Issues**
 - Publisher: Ekonomski fakultet Split
 - Indexed in: EconLit, EBSCO, ProQuest, Scopus, Gale/CENGAGE, Index Copernicus, DOAJ, Hrcak, Central and Eastern European Online Library (CEEOL)
 - Web page: <http://www.efst.hr/management/>
- **Croatian Economic Survey**
 - Publisher: Ekonomski institut Zagreb
 - Indexed in: AEA (American Economic Association), Journal of Economic Literature (JEL on CD, e-JEL) i EconLit, ABI/INFORM, EBSCO, International Bibliography of the Social Sciences (IBSS), SCOPUS i Hrcak – Portal znanstvenih časopisa Republike Hrvatske
 - Web page: <http://www.eizg.hr/hr-HR/Croatian-Economic-Survey-26.aspx>
- **Business Systems Research Journal**
 - Publisher: Udruga za promicanje poslovne informatike, Ekonomski fakultet Zagreb
 - indexed in: Cabell's Directory, Celdes, CNKI Scholar (China National Knowledge Infrastructure), CNPIEC, DOAJ, EBSCO Discovery Service, Elsevier – Scirus, Google Scholar, Hrcak, INSPEC, J-Gate, Naviga (Softweco), Primo Central (ExLibris), Research Papers in Economics (RePEc), Summon (Serials Solutions/ProQuest), TDOne (TDNet), TEMA Technik und Management, Ulrich's Periodicals Directory, WorldCat (OCLC)
 - web page: <http://www.bsrijournal.org/>

Journals published in other countries

Most of the journals below are listed in (Katz, 2003)

Alphabetical list of journals:

1. Academy of Entrepreneurship Journal
2. Asian Journal of Business and Entrepreneurship
3. Creativity and Innovation Management
4. Economic Analysis: A Journal of Enterprise and Participation
5. Enterprise and Innovation Management Studies
6. Entrepreneurial Executive
7. Entrepreneurship Development Review
8. Entrepreneurship, Innovation and Change
9. Entrepreneurship and Regional Development

10. Entrepreneurship: Theory and Practice (ETP)
11. Enterprise and Innovation Management Studies
12. Family Business Review
13. International Journal of Entrepreneurial Behaviour and Research
14. International Journal of Entrepreneurship
15. International Journal of Entrepreneurship and Small Business, <http://www.inderscience.com/jhome.php?jcode=ijesb>
16. International Journal of Entrepreneurship and Innovation
17. International Journal of Entrepreneurship and Innovation Management
18. International Journal of Technological Innovation and Entrepreneurship
19. International Small Business Journal
20. Journal of Applied Management and Entrepreneurship
21. Journal of Business and Entrepreneurship
22. Journal of Business Strategies
23. Journal of Business Venturing (JBV)
24. Journal of Creative Behavior
25. Journal of Developmental Entrepreneurship
26. Journal of Enterprising Culture
27. Journal of Entrepreneurship, <http://joe.sagepub.com/>
28. Journal of Entrepreneurship Education
29. Journal of Extension
30. Journal of International Business and Entrepreneurship
31. Journal of Management Education (JME), <http://jme.sagepub.com/>
32. Journal of Microfinance
33. Journal of Private Enterprise
34. Journal of Private Equity
35. Journal of Small Business and Enterprise Development
36. Journal of Small Business and Entrepreneurship
37. Journal of Small Business Management
38. Journal of Small Business Strategy
39. Journal of Technology Transfer
40. New England Journal of Entrepreneurship
41. Small Business Economics
42. Small Business and Enterprise Development
43. Small Enterprise Development: An International Journal
44. Southern Africa Journal for Entrepreneurship and Small Business
45. Small Enterprise Research: The Journal of SEAANZ
46. Venture Capital

Journal ranking

There are many criteria for ranking scientific journals (see Katz & Boal, 2013). Most of them uses the relevance of databases in which a journal is indexed. The Financial Times Classification brings the following ranking list of journals with entrepreneurship as part of its scope:

1. Journal of Accounting and Economics (Elsevier)
2. The Accounting Review (American Accounting Association)
3. Journal of Accounting Research (University of Chicago)
4. The American Economic Review (American Economic Association, Nashville)
5. Journal of Political Economy (University of Chicago)
6. Econometrica (Econometric Society, University of Chicago)
7. Journal of Business Venturing (NYU/Elsevier)

8. Entrepreneurship Theory and Practice (Baylor University, Waco, Texas)
9. Journal of Small Business Management (National Council for Small Business Management Development)
10. Journal of Finance (American Finance Association)
11. Journal of Financial Economics (University of Rochester/Elsevier)
12. Review of Financial Studies (Oxford University Press)
13. Strategic Management Journal (John Wiley and Sons)
14. Academy of Management Journal (Academy of Management, Ada, Ohio)
15. Academy of Management Review (Academy of Management)
16. Administrative Science Quarterly (Cornell University)
17. Human Resource Management (Routledge Journals, London)
18. International Journal of Human Resource management (Basil Blackwell, Oxford)
19. Organizational Behaviour and Human Decision Processes (Academic Press)
20. Journal of Applied Psychology (American Psychology Organisation)
21. Journal of International Business Studies (Academy of International Business/university of South Carolina)
22. Management International Review (Gabler Verlag, Wiesbaden)
23. Journal of Marketing Research (American Marketing Association)
24. Journal of Consumer Research (American Association for Public Opinion Research/University of Chicago)
25. Journal of Marketing (American Marketing Association)
26. Management Science (Institute for Operations Research and the Management Sciences)
27. Operations Research (Institute for Operations Research and the Management Sciences)
28. Journal of Operations Management (Elsevier)
29. Information Systems Research (Institute for Operations Research and the Management Sciences)
30. MIS Quarterly (Society for Information Management, University of Minnesota)
31. Harvard Business Review (HBR Press)
32. California Management Review (UC Berkeley)
33. Sloan Management Review (MIT)
34. Long Range Planning (Elsevier, Oxford)
35. Academy of Management Executive (Academy of Management)

Conferences

Some of the conferences that cover entrepreneurship within its scope:

- Entreprise in Transition, Split, Croatia, <http://www.efst.hr/eitconf/>
- International Scientific Conference Pula, Croatia (they change the title of the conference every year)
- RENT (Research in Entrepreneurship and Small Business) Conference, <http://www.rent-research.org/upcoming-rent-conference>
- ICSB (International Council for Small Business) World Conference, <http://www.icsb2014.org/>
- Global Entrepreneurship Congress, <http://gec2014.com/>

- Babson College Entrepreneurship Research Conference, <http://www.babson.edu/academics/centers/blank-center/bcerc/pages/home.aspx>
- USASBE Conference, <http://www.usasbe.org/?page=conference2014>
- 6th International Conference »Global Conference on Managing in Recovering Markets« (FEB Maribor, 18th - 19th May, 2015), <http://www.epf.uni-mb.si/GCMRM-2015>
- and many more....

There is a site with the calendar of entrepreneurship conferences:

<http://lanyrd.com/topics/entrepreneurship/>

Some recommended precautions:

- Before submitting a paper for a conference, check if the conference proceedings will be published, and in which databases it is indexed.
- If a journal is an open-access journal, check what is the author fee for publishing a paper
- Check if journal or a proceedings is a real one or maybe a fraud (for example: International Journal of Business and Social Sciences). How to check – if suspicious, send an e-mail to the editor asking about the scope of the journal

Resource for accessing online databases for Croatian Universities:

<http://www.online-baze.hr>

(subscription to search databases supported by the Ministry of Science, Education and Sports of the RH)

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4. J.A. Katz, The chronology and intellectual trajectory of American entrepreneurship education 1876–1999, Journal of Business Venturing 18 (2003) 283–300.
5. J.A. Katz & K. Boal, Entrepreneurship Journal Ranking, <http://www.marketingtechie.com/articles/mtart20020307.pdf>
6. Wiley-Blackwell, How to get published in peer-reviewed English-language journals, http://authorservices.wiley.com/bauthor/how_to_get_published_english.pdf, 24.11.2013.