



#### Innovative Lifelong e-Learning for Professional Engineers (e-ProfEng) 586391-EPP-1-2017-1-SE-EPPKA2-CBHE-JP

Training in Electrical Engineering Discipline Modelling and Simulation in Electrical Engineering

Data visualization in data analysis

Data visualization

Josip Job

FERIT Osijek 2.4.2019.

#### Data visualization

#### Data visualization in data analysis

Importance of Data visualization The four sets (Anscombe's quartet) Why Data visualization History of Data visualization **Data Wrangling** Mapping Data to Visual Variables Multidimensional Data FERIT Osijek experience in Data visualization **Dimensionality Reduction** Visual Encoding Design Data visualization Perception Data visualization tools

## Importance of Data visualization

### The four sets (Anscombe's quartet)

	I		11		III		IV	
x	Y	x	Y	х	Y	x	Y	
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58	
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76	
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71	
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84	
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47	
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04	
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25	
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50	
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56	
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91	
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89	

N = 11 mean of X's = 9.0 mean of Y's = 7.5 equation of regression line: Y = 3+0.5Xstandard error of estimate of slope = 0.118 t = 4.24 sum of squares X -  $\overline{X}$  = 110.0 regression sum of squares = 27.50 residual sum of squares of Y = 13.75 correlation coefficient = .82 r<sup>2</sup> = .67

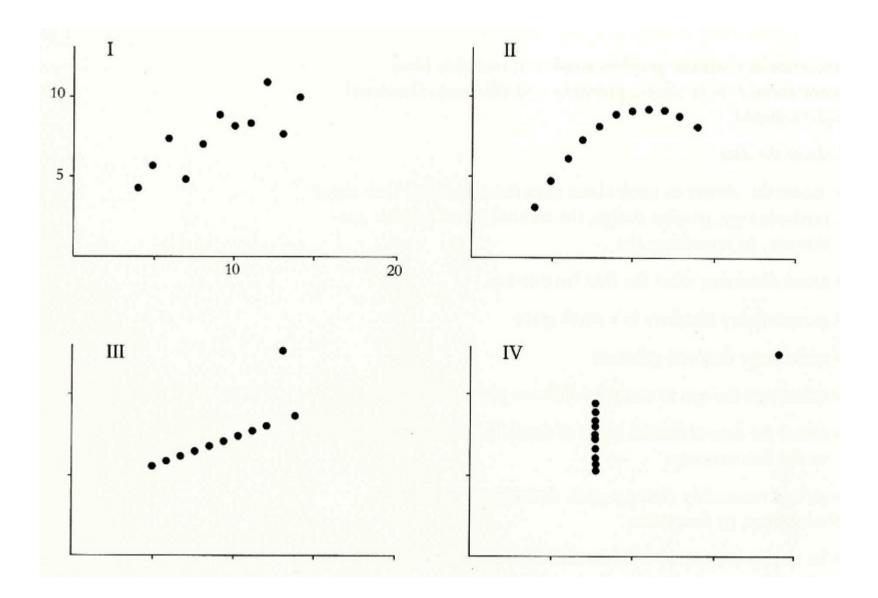
#### For all four datasets:

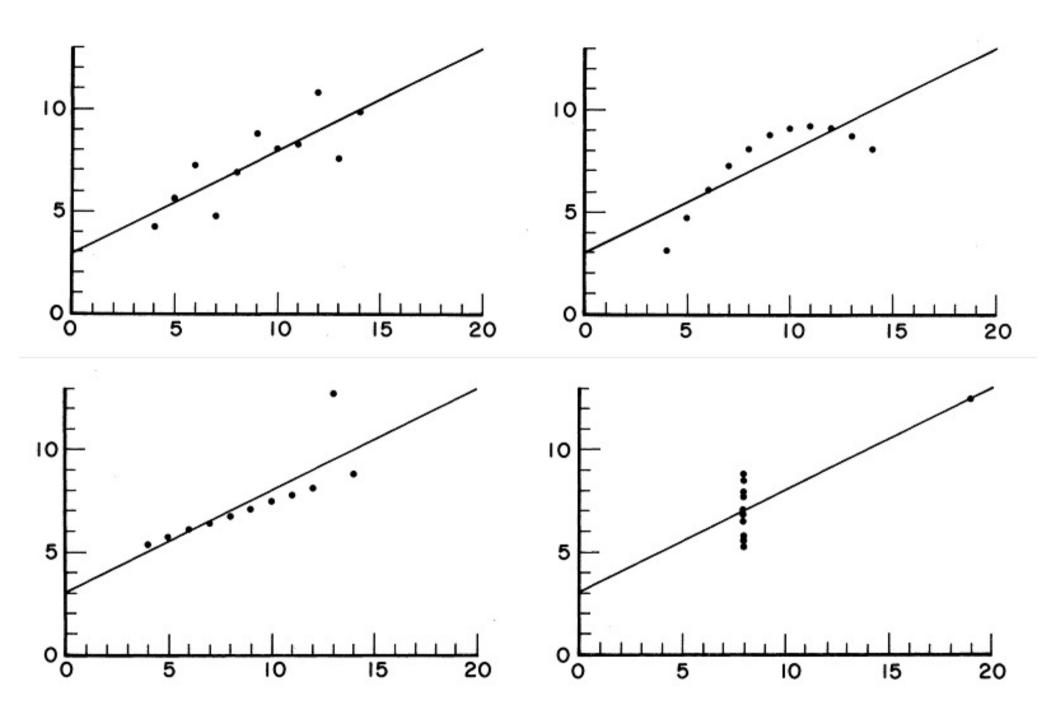
Property	Value	Accuracy
Mean of <i>x</i>	9	exact
Sample variance of <i>x</i>	11	exact
Mean of y	7.50	to 2 decimal places
Sample variance of y	4.125	±0.003
Correlation between <i>x</i> and <i>y</i>	0.816	to 3 decimal places
Linear regression line	<i>y</i> = 3.00 + 0 .500 <i>x</i>	to 2 and 3 decimal places, respectively
Coefficient of determination of the linear regression	0.67	to 2 decimal places

### The four sets (Anscombe's quartet)

	I		11		III		IV	
x	Y	x	Y	х	Y	x	Y	
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58	
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76	
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71	
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84	
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47	
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04	
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25	
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50	
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56	
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91	
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89	

N = 11 mean of X's = 9.0 mean of Y's = 7.5 equation of regression line: Y = 3+0.5Xstandard error of estimate of slope = 0.118 t = 4.24 sum of squares X -  $\overline{X}$  = 110.0 regression sum of squares = 27.50 residual sum of squares of Y = 13.75 correlation coefficient = .82 r<sup>2</sup> = .67

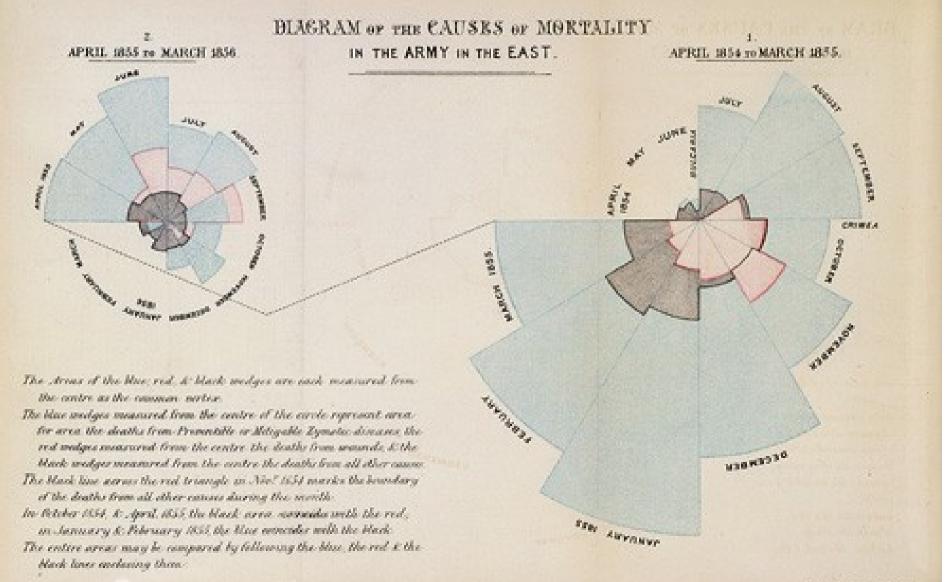


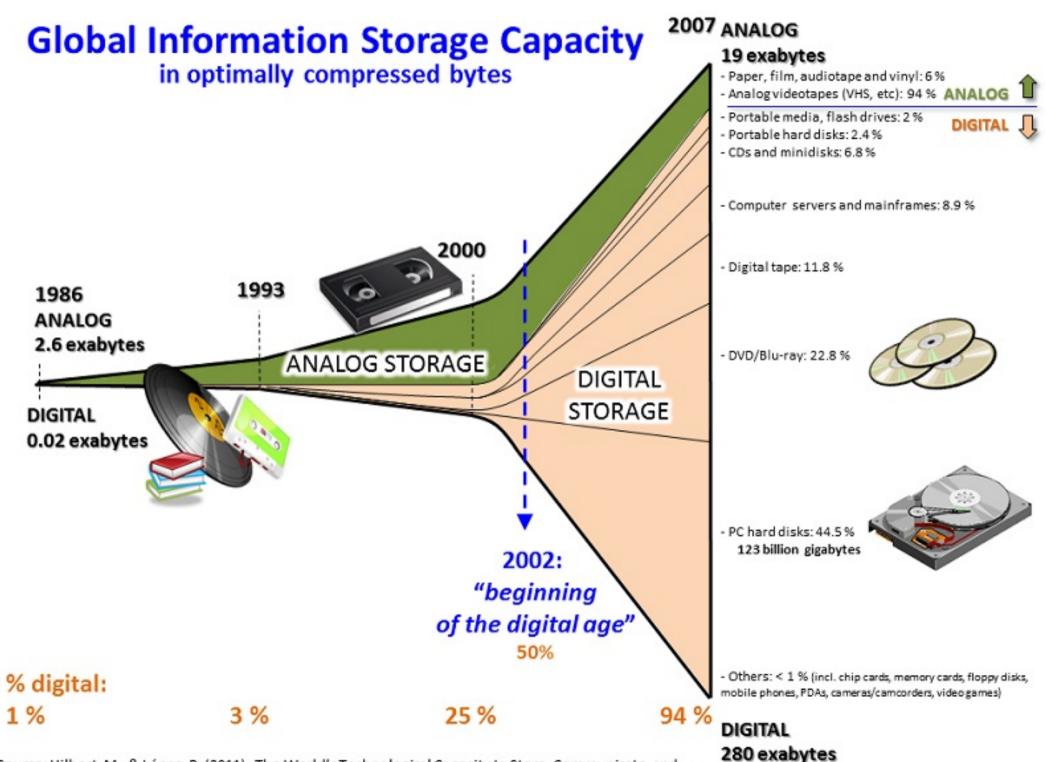


#### Data in Context: Cholera Outbreak



# 1856 "Coxcomb" of Crimean War Deaths, Florence Nightingale





Source: Hilbert, M., & López, P. (2011). The World's Technological Capacity to Store, Communicate, and Compute Information. Science, 332(6025), 60 –65. <u>http://www.martinhilbert.net/WorldInfoCapacity.html</u>

# Why Data visualization

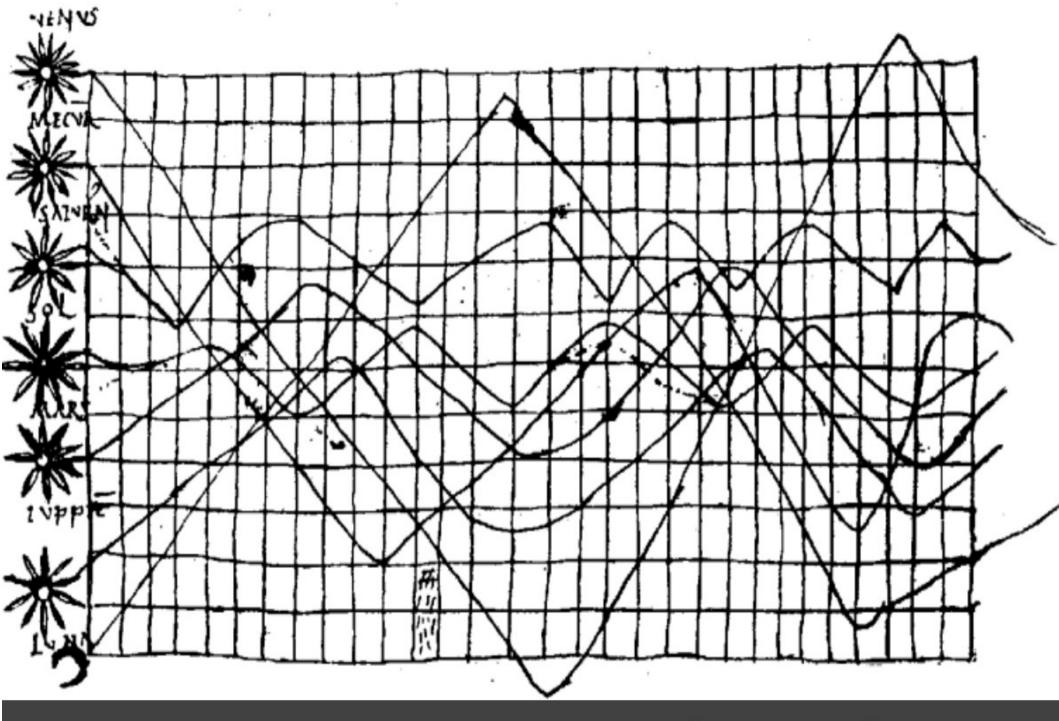
Answer questions (or discover them) Make decisions See data in context Expand memory Support graphical calculation Find patterns Present argument or tell a story Inspire

## History of Data visualization



~6200 вс Town Map of Catal Hyük, Konya Plain, Turkey

0 BC

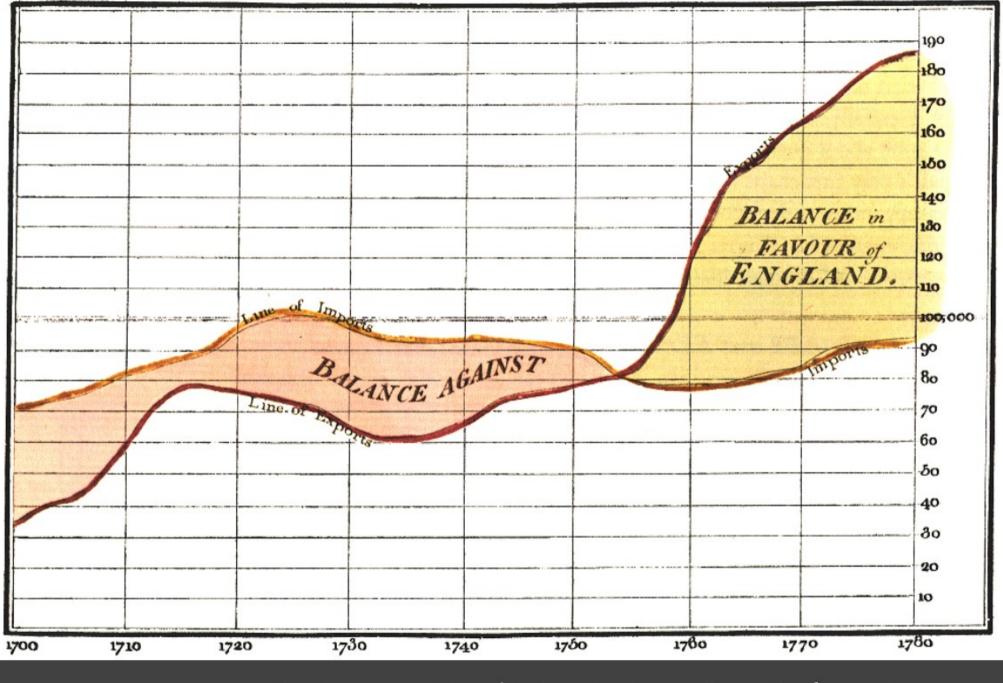


 $\mathbf{O}$ 

Т

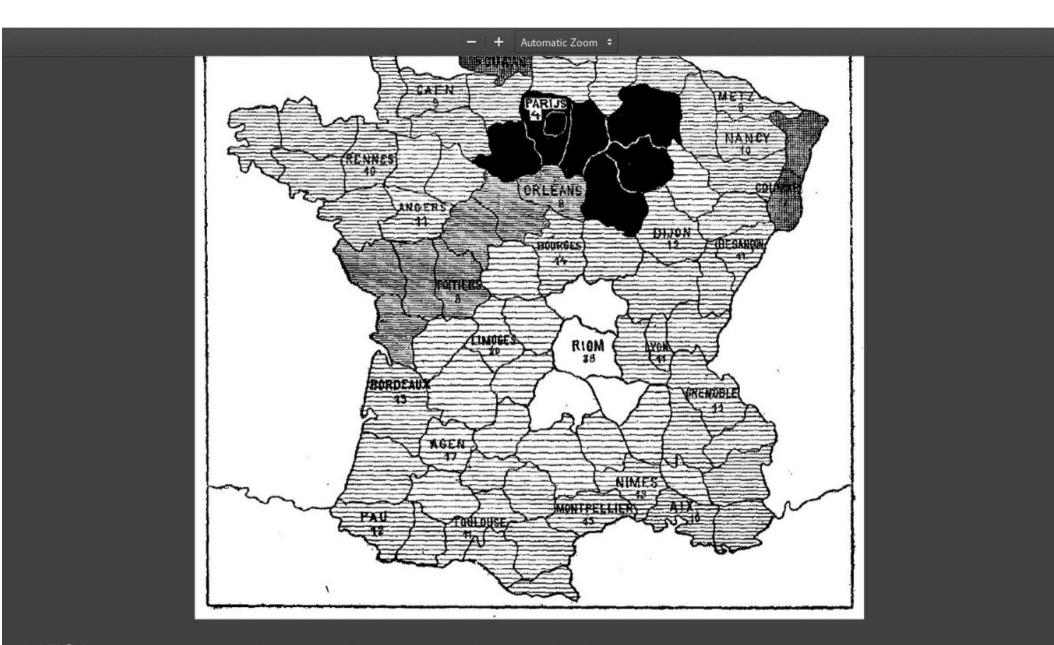
~950 AD Position of Sun, Moon and Planets





The Commercial and Political Atlas, William Playfair 1786

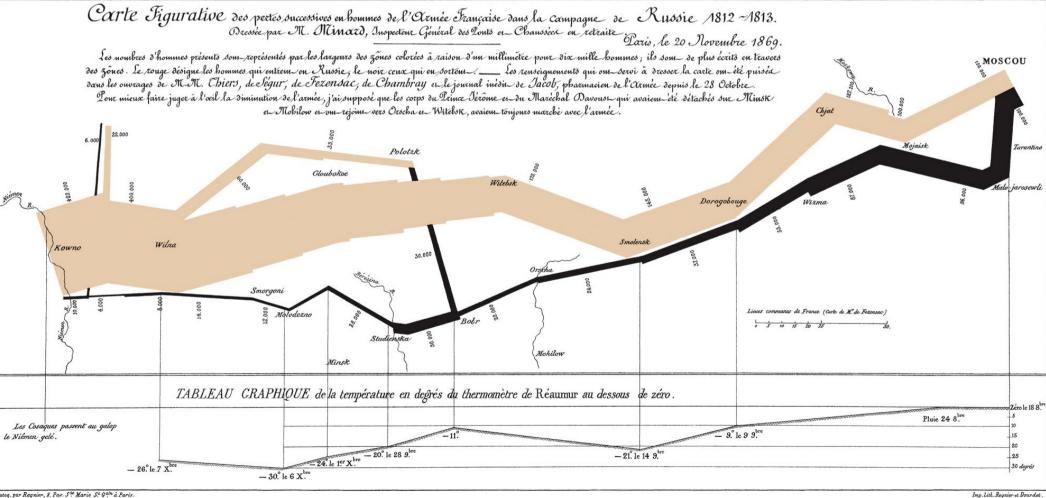
 $\infty$ 



1826(?) Illiteracy in France, Pierre Charles Dupin

#### Charles Minard's 1869 – Napoleon's March

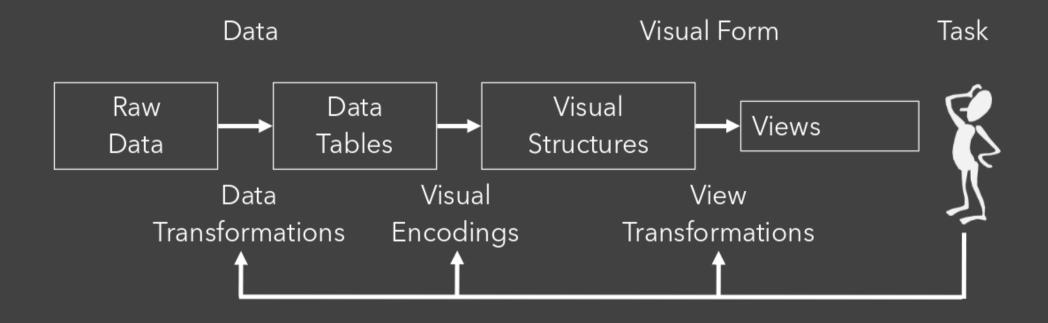
#### The chart is showing the number of men in Napoleon's 1812 Russian campaign army, their movements, as well as the temperature they encountered on the return path. Lithograph, $62 \times 30$ cm.



Autog. par Regnier, 8. Pas. Ste Marie St Gain à Paris

### Data visualization

## Data visualization model



# Mapping Data to Visual Variables

# Mapping Data to Visual Variables

Assign data fields (e.g., with N, O, Q types) to visual channels (x, y, color, shape, size, ...) for a chosen graphical mark type (point, bar, line, ...).

Additional concerns include choosing appropriate encoding parameters (log scale, sorting, ...) and data transformations (bin, group, aggregate, ...).

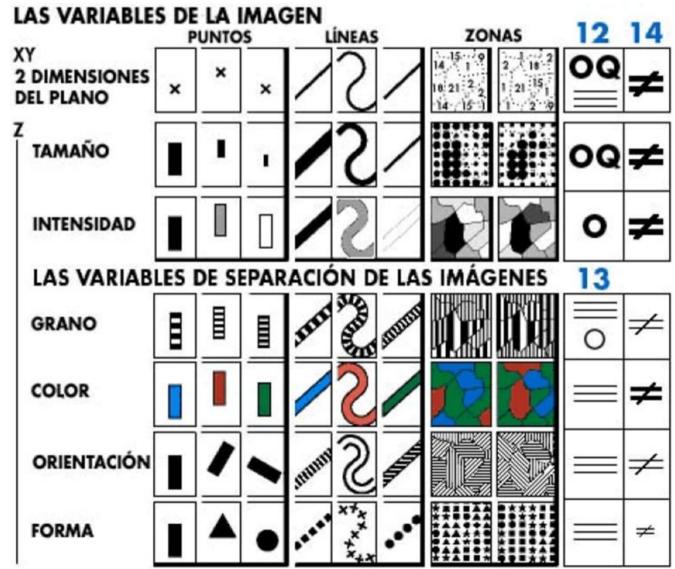
These options define a large combinatorial space, containing both useful and questionable charts!

# Mapping Data to Visual Variables

Visual Encoding Variables

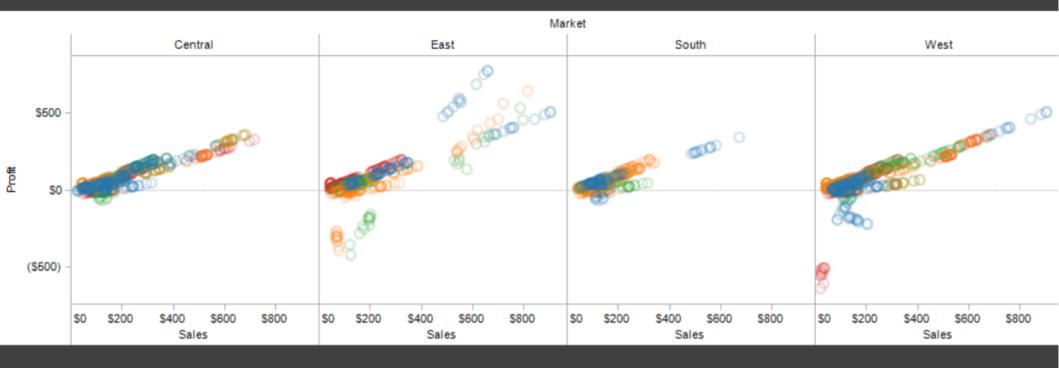
1. Position (X) Position (Y)

- 2. Size
- 3. Value
- 4. Texture
- 5. Color
- 6. Orientation
- 7. Shape
- ~8 dimensions?



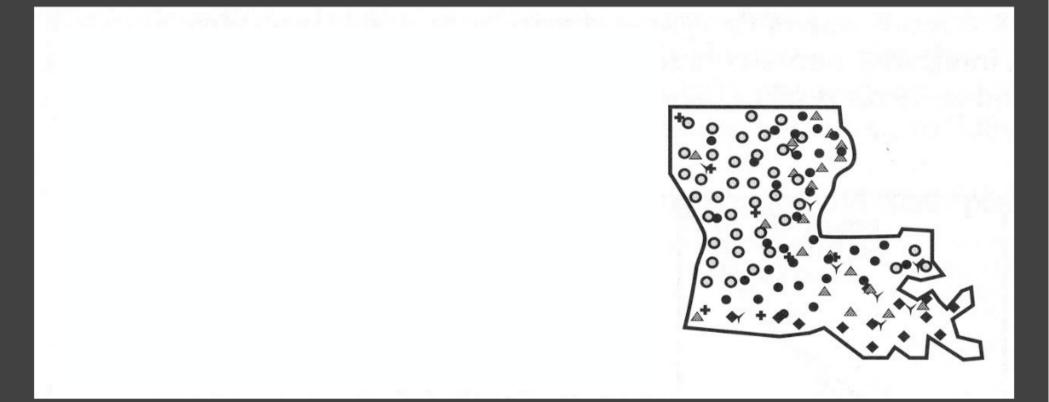
## Multidimensional Data

# **Trellis Plots**



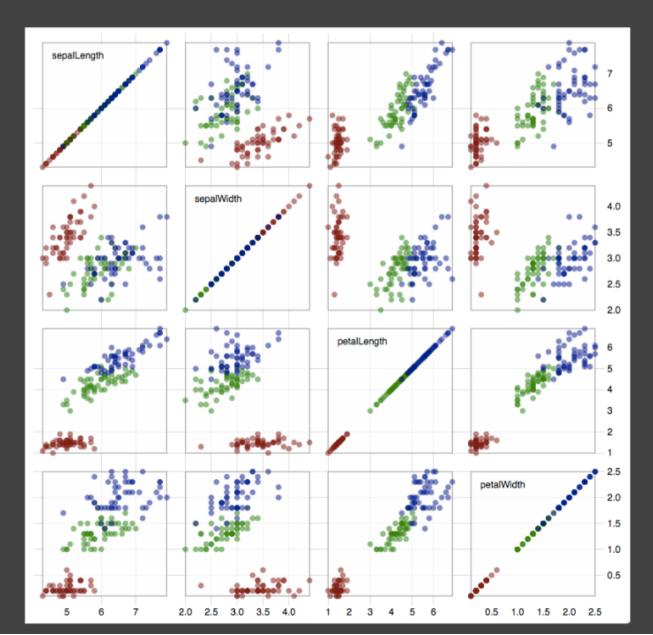
A *trellis plot* subdivides space to enable comparison across multiple plots. Typically nominal or ordinal variables are used as dimensions for subdivision.

# **Small Multiples**



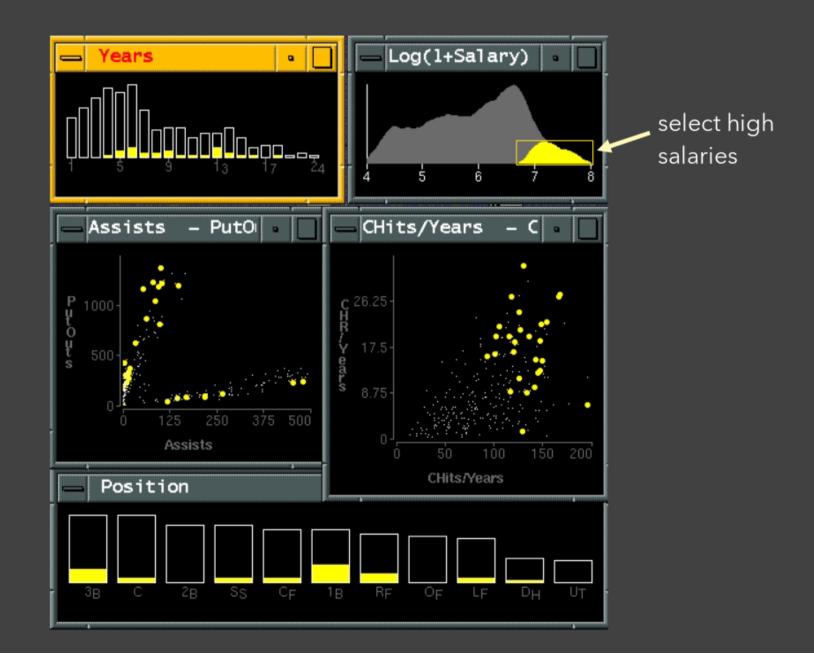
#### [MacEachren '95, Figure 2.11, p. 38]

# Scatterplot Matrix (SPLOM)

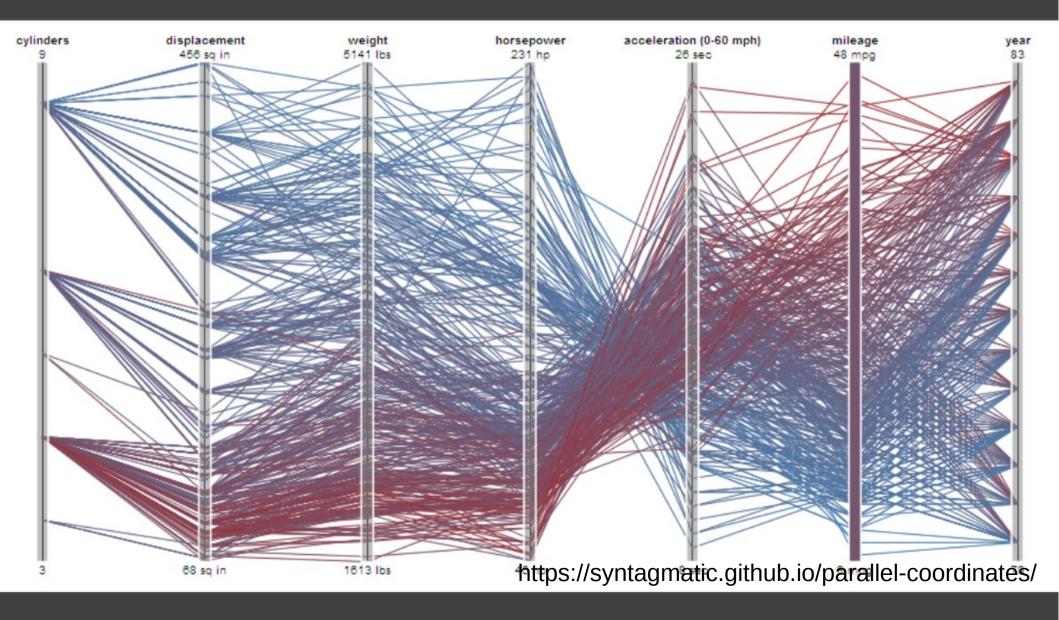


Scatter plots for pairwise comparison of each data dimension.

# **Multiple Coordinated Views**



# Parallel Coordinates [Inselberg]



- Visualize up to ~two dozen dimensions at once
- 1. Draw parallel axes for each variable
- 2. For each tuple, connect points on each axis
- Between adjacent axes: line crossings imply neg. correlation, shared slopes imply pos. correlation.
- Full plot can be cluttered. Interactive selection can be used to assess multivariate relationships.
- Highly sensitive to axis scale and ordering.
- Expertise required to use effectively!

# Radar Plot / Star Graph

Antibiotics MIC Concentrations Bacillus anthracis Gram Staining Positive Gram Staining Negative 0.001 Brucella abortus 0.001 0.01 0.01 Salmonella typhi Enterobacter aerogenes Streptococcus viridans Enterococcus faecalis 0.1 0.1 10 Salmonella schottmuelleri Escherichia coli 100 Streptococcus pyogenes Staphylococcus albus Pseudomonas aeruginosa Klebsiella pneumoniae -penicillin Streptococcus pneumoniae Staphylococcus aureus streptomycin Proteus vulgaris Mycobacterium tuberculosis neomvcin

"Parallel" dimensions in polar coordinate space Best if same units apply to each axis

# Visual Encoding Design

- Use expressive and effective encodings
- Avoid over-encoding
- Reduce the problem space
- Use space and small multiples intelligently
- Use interaction to generate relevant views
- Rarely does a single visualization answer all questions. Instead, the ability to generate appropriate visualizations quickly is critical!